



**Press Release**

**Thijsen Media Group (TMG) invests in Color Control System with Instrument Flight®**

The family-owned company Thijsen Media Group in Emmen / Buren (Holland) has upgraded a 16-page MAN POLYMAN commercial web press with the automatic inline color control system CCS-IF from Quad Tech / System Brunner. This press, which was installed in 1991, produces among other things advertising brochures and catalogues for the local retail industry. During production CCS-IF records over 30 influencing criteria that are important for the picture, compares these with the EUROSTANDARD reference values, and makes any color corrections necessary for all ink slide zones automatically in accordance with System Brunner gray balance control. The color regulation priorities are based on human visual perception and ensure quality within the tolerances of industrial standards. Peter Rowlands, Technical Coordinator at TMG, expects this will provide considerable savings in paper and time as well as improved color consistency over the entire production run. In this respect he and his team have already had good results with CCS-IF and they are convinced that the payback period for this upgrade will be short.



The printers at Thijsen Media Group and system consultant Torsten Abele after the successful print test with CCS-IF.

**For more information please contact:**

System Brunner AG, Via B. Luini 12, CH-6601 Locarno, Switzerland [admin@systembrunner.ch](mailto:admin@systembrunner.ch)  
[www.systembrunner.com](http://www.systembrunner.com)

**About System Brunner (for editors)**

System Brunner develops and markets system solutions for process control, quality assurance and standardization in the printing industry. For more than 30 years System Brunner has led the way in the definition of industry standards for classic printing processes, from prepress through to printing. System Brunner's competence is based on a comprehensive knowledge of the printing processes and highly developed measuring, interpretation and evaluation methods. In Europe System Brunner uses the registered trademark EUROSTANDARD System Brunner\*, and outside Europe GLOBALSTANDARD / NIPPONSTANDARD System Brunner\*. You can find further details on our website: [www.systembrunner.com](http://www.systembrunner.com)

---

**2007-12-13 Press Release Thijsen Media Group, Emmen (Holland) / Torsten Abele**

© System Brunner AG, Via B. Luini 12, CH-6600 Locarno, Switzerland  
Tel +41 (0)91 759 73 00 • Fax +41 (0)91 752 13 19 • [admin@systembrunner.ch](mailto:admin@systembrunner.ch) • [www.systembrunner.ch](http://www.systembrunner.ch)